### How does Virena work?

Virena is a wireless cloud-based system that allows you to manage de-identified data, in near real-time, for improved operational efficiencies. Virena is simple, secure, HIPAA compliant, and available with Quidel automated testing platforms. Virena connects one or more Sofia, Sofia 2 and/or Solana instruments to the Quidel cloud via a secure, cellular 4G LTE network. As tests are run throughout the day, Virena transmits **de-identified data**, in near real-time, to the Quidel cloud where it is stored, processed and made available to your organization.



I have received positive feedback from the clinic managers. I send the information to them and allow them to disseminate to their providers.

It is helpful to know total volumes for a couple of reasons; as an employer it is helpful for staffing workload and for our providers, it is good for them to know how many tests have been run specific to their clinic.

Outreach Assistant Manager

The mapping tool provides a great visual of not only my sites but the entire country. I can use this for alerts, outreach and proactive communication to my team, my facilities and my community.

VP of Sales & Marketing, Urgent Care Organization

With Virena, I can see exactly where flu is and also get a good idea of the positivity rate. I can also track our other tests. This allows me to have a complete snapshot for better clinical decision making

Physician, single site pediatric clinic

I can look at the number of transmitted results per assay and double check this information against our billing and reimbursements.

Office Manager, Single-site Pediatric Office

This is a great tool for determining if any of my sites need extra training. Plus, with the automatic reports, I no longer need to remember to check their log books! Everything I need is in one place.

Office Manager, 2 site practice





# **Better Information Better Health**

Connected Visibility.

Available with Quidel's automated testing platforms, Virena is a wireless cloud-based system that allows you to manage de-identified data, in near real-time, for improved operational efficiencies.

> Virena. Simple, secure, and HIPAA compliant.

### Accurate diagnostics are just the beginning.

Putting test results in a greater context gives them greater meaning. The aggregated data from Virena provides that context. With Virena, a test result is no longer simply a result, but better information – in context – allowing you to provide improved healthcare by knowing what is happening in your surrounding geographical neighborhood and within your healthcare system. Better information is available to guide your treatment decisions and improve antibiotic and antiviral stewardship.

#### Be everywhere at once.

Ħ

Decentralizing testing provides faster turnaround time for patients, improving your workflow and patient care. Yet decentralizing equipment to support this model can be logistically challenging. With Virena, a cellular network is used to connect your Quidel point-of-care analyzers across your decentralized locations. You can now view and manage your entire diagnostic ecosystem from ANY web-enabled device – saving significant resources and providing optimal operational efficiency.

tients By Facility / Ass 10/1/2014 - 3/31/2015 N-1318 Analytics enhancing diagnostics. (All facil N=12512 Whether it's disease mapping to determine local prevalence and disease trends, automating and aggregating decentralized quality control, readjusting personnel or inventory based on real-time demands, Patients By Run Date or cross checking test volumes vs. billing, Virena provides nber 09, 2014 – Wednesday, Decen the analytics to help you make the best use of your point-of-care investment.

## What's going around?

Virena provides the platform to communicate the early detection of disease onset and its progression within your community. With Virena, you can observe, track, report and respond rapidly to emerging infectious diseases trending in your area, improving community awareness and infectious disease prevention ultimately leading to a healthier community.

Also, Virena is the gateway to Communidy,<sup>™</sup> our consumer-facing web app that is an educational tool including local flu mapping, flu tips and information about where to find a healthcare professional for testing, treatment and vaccinations.

